



# CORPORATE PROFILE

Cross Border Trade On Your Finger Tips

**U**TRADE  
LOGISTICS

[www.utradelogistics.com](http://www.utradelogistics.com)

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# CEO MESSAGE

We started Utrade Logistics with a vision to ensure our client's mission objectives are achieved with the highest level of capability and assurance at the lowest possible cost. We have earned the trust and respect of our customers for one simple reason-A great team of experts from relative fields who with their expertise make our company an outstanding provider of one-window solutions in all import and export-related issues, including but not restricted to logistic, trade information and cross border trade facilitation. Having realized the scarcity of appropriately qualified and knowledgeable human resources in trade across the border, we embarked upon the journey of providing single window solutions to all trade-related issues since 2001, and today we are providing our services across the globe.

Each member of the team brings a strong service ethos to everything they do. They take pride and ownership in their jobs and together we have earned a reputation for assisting our clients to ensure seamless cross-border trade. We also specialize in harmonized Classification and coding systems and the GATT Code of valuation and have developed in-depth knowledge of the Tariff and Trade Restrictions in the host country

Whether you are a big corporate business entity, a medium-size business corporation, or a small business partner, we look forward to finding out how we can work together to enhance your trade volume



**Sharjeel Jamal**  
**Founder/President**

# ABOUT COMPANY

Utrade is a 3rd generation global trade platform offering innovative solutions supporting end-to-end supply chains, with a focus on developing practical and customized approaches towards customs clearance, freight forwarding, transportation, trade process, and trade compliance management. Having comprehensive legal knowledge and experience, our team has assisted several multinational organizations in all aspects of international trade and customs and Commodity Tax (Goods and Services Tax). With several success stories Utrade protects the legitimate rights of our clients before all legal forums including custom reviews, adjudications, appeals, appellate tribunals, federal tax ombudsman, or any court in their respective countries, Utrade is the pioneer in integrating Pakistan and Canada's customs with other government's legislation making it easier for the traders.

With an extensive clientele, Utrade is proudly serving huge multinational shipping firms, which is growing tremendously. Utrade has developed an in-house ERP solution which our clients are using successfully.

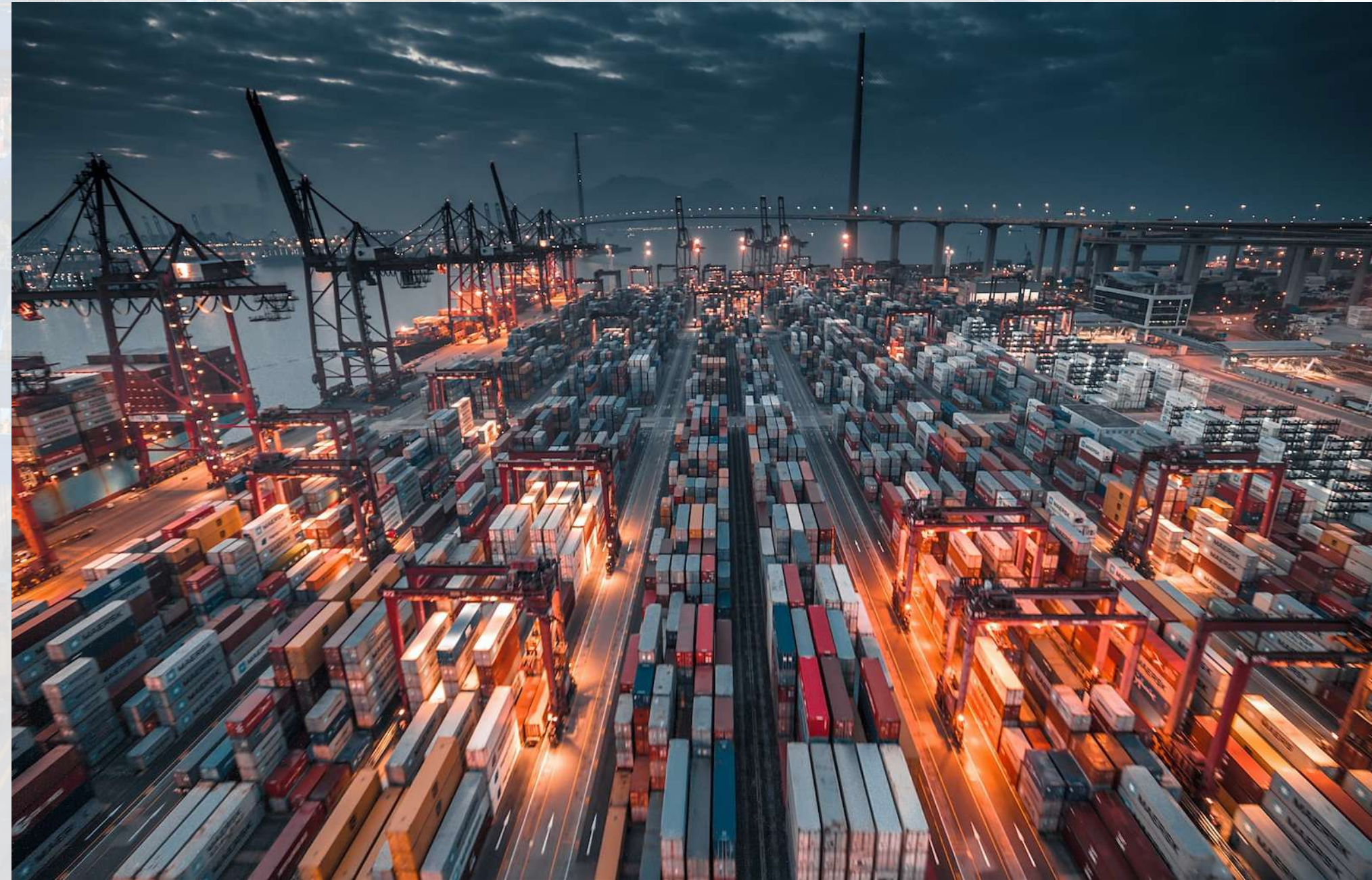
Our operations are spread through Canada, North America, and Pakistan, we aim to spread our wings further in the e-commerce industry around the global very soon.



# PROFESSIONAL LOGISTICS SERVICES

## DISCOVER OUR SERVICES

- **Customs Compliance**
- **Freight Forwarding**
- **Transportation**
- **Trade Advisory**
- **Tax Calculator**
- **Regulatory Library**
- **E-Commerce**
- **Software Solutions**



# ONE WINDOW SOLUTION

Utrade Logistics is proud to announce that "One Window Solution has been formally introduced by our company, where in customers can have direct access to various modules via our customized,

## CLIENT PORTAL

Enabling End-to-end encrypted Data exchange through API

**OUR SERVICES INCLUDES**  
(BUT NOT LIMITED TO)



**CUSTOMS COMPLIANCE  
CLEARANCE SERVICES**



**REGULATORY  
COMPLIANCE**



**FREIGHT MANAGEMENT**



**TRADE ADVISORY  
SERVICES**



**TRANSPORTATION**



COMPLIANCE

REGULATIONS

STANDARDS

## CUSTOMS COMPLIANCE

Utrade Logistics is a licensed customs broker that deals directly with Customs, for and on behalf of another person, relating to the importation, exportation, movement, or storage of goods. We have specialized expertise in customs compliance of project cargo of major diverse imports of all kinds of consumer, industrial, and commercial goods.

Our commitment to customs compliance goes beyond our services. We have developed an integrated tariff, tariff calculator, tariff search, and OGD (Other Govt. Dept.) with the Special Import Measures Act (SIMA). We review the business operations from time to time to determine admissibility requirements, prohibitions, marking of goods, FTAs, entry procedures, classification/advanced rulings, import and export procedures, and permits to streamline the customs procedure for import & export.

We also provide Trade Advisory to our valued clients, especially in the following matters:

- PARS (Pre-Arrival Review System)
- Non-Resident Importer (NRI) Program
- Free Trade Zones (FTZs) and Special Economic Zones (SEZs)
- Temporary importation/exportation
- FTAs (Calculation of Regional Value Content)
- Import / Export Permits
- Valuation/Advanced Rulings
- Input/output Quotas
- Refunds, Claims, and Duty Drawbacks
- Personal Baggage.

# FREIGHT FORWARDING

Utrade Logistics has the expertise to ship your commercial/industrial shipments anywhere in the world. Utrade provides worldwide FCL/LCL services to our valued clients including perishable, gauge, critical, pharmaceuticals, and personal/professional goods. Freight Forwarding is a complex process and our dedicated professionals give the service and support needed for a seamless move. Utrade also provides in-land transportation for your LCL/FCL Consignments.

## **We do the following on behalf of our valued clients:**

- Provide cargo insurance options, claims processing, and dispute resolution;
- Recommend the most efficient mode of transportation;
- Professional guidance to mitigate customs compliance risk;
- Liaise directly with the transportation provider;
- Coordinate the shipping of commercial products to any destination in the world;
- Ensure you have the correct import/export documentation so your products can easily enter a foreign country;
- Shipment tracking and tracing.

That means finding the right mode of transportation, within your budget and timeline, so you can trust that your products will get to where they need to go. Utrade Logistics helps your business succeed by providing one point of contact for global freight forwarding needs.





# FREIGHT FORWARDING

## FREIGHT FORWARDING

At Utrade Logistics, we handle air freight with care because we know how important it is to you. When you need to move something quickly, you can rely on us to make it happen seamlessly.

## OCEAN FREIGHT

While it can seem complicated and confusing, partnering with Utrade Logistics makes it easy. We're not afraid to get creative with our transportation solutions to find the best fit for you.

## GROUND TRANSPORTATION

Utrade Logistics has an extensive network of companies. Whether your priorities are speed, reliability, cost or careful handling, we can identify the best carrier for the job. Track your shipment through our mobile Application.

## PROJECT FREIGHT

Experience moving over-dimensional international freight around the globe. We ensure your project remains on schedule and on budget.

## TRADESHOW FREIGHT

We handle tradeshow freight with extra care. Our team has first-hand experience in the setup and material handling of tradeshows.

## SMALL PARCEL

If you ship small parcels, working with a freight forwarder like Utrade helps provide clarity, transparency, and a more holistic approach to your overall shipping strategy.



# **TRANSPORTATION**

**When it comes to over-the-road, you want it to be clean and simple. Get it from Point A to Point B. That's why so many of our clients rely on Utrade as their single-source contact.**

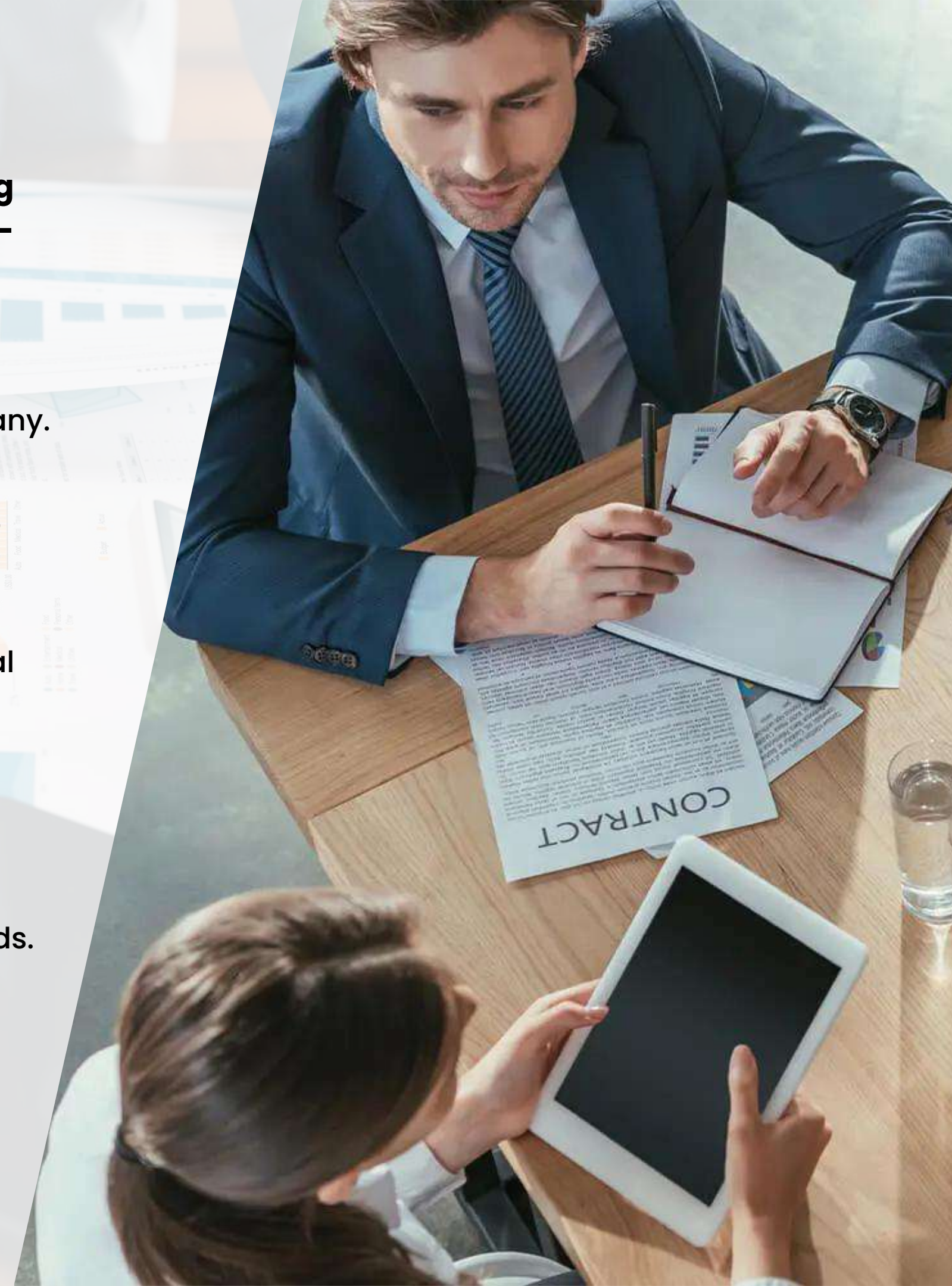
- Our truck programs are structured with your service needs and financial protection foremost in mind. Our transport division along with the experience, stability, and integrity of Utrade ensures a high level of service at competitive rates.
- Every day our network gives you unlimited access to vans, reefers, flatbeds, step decks, and other specialized equipment conforming to your exacting standards, including a demonstrated commitment to service excellence, quality equipment, and rate integrity
- Utrade offers specialized hauling and cargo transport and we have the capabilities of getting your cargo to its destination on time and within budget. No matter how small or how large the project, Utrade has the resources to ensure a quality transport solution every time. For certain large volumes or heavy equipment shipping and transport, the movement of goods by railway is a cost-effective alternative to highway transportation and can be arranged with planned schedules and monitoring.
- In addition to your full truckload shipments, Utrade can handle all your "less than truckload" (LTL) cargo as well.
- Utrade is your single source contact for all of your ground transportation and trucking needs. Our freight trucking programs are structured with your heavy hauling needs and financial protection foremost in mind.



# **TRADE ADVISORY**

**Our trade advisory services span a broad range of capabilities, including customs and trade consulting, valuation, classification, origin, and free-trade agreements, and more.**

- Utrade's advisory experts can help develop and manage robust import and export compliance programs. There are different trade agreements between countries, creating a complex web of preferences for some and barriers for many.
- Our trade advisory team leverages its knowledge and experience to maximize your global trade opportunities. Properly appraising merchandise is one of the most complex areas in international trade.
- Utrade's trade advisory can leverage the opportunities inherent in such complexity to help lower transactional costs. We can help you develop a global trade strategy to reduce the risk profile of your supply chain processes and reduce the time spent on import and export compliance.
- Our trade advisory team manages trade and tariff obligations skillfully and ensures consistency and transparency in complicated international trade.
- Utrade offers you expertise, capacity, and results and can work with you both onsite and remotely to guarantee an optimal trade advisory that fits your needs.



# TAX CALCULATOR & REGULATORY LIBRARY

## TAX CALCULATOR

- Utrade offers its clients an integrated online tax calculator solution for complex international outbound regulations and helps them keep track of dynamic tax rates.
- The innovative solution determines and calculates the latest rates based on location, items, legislative changes and regulatory requirements, etc.

## REGULATORY LIBRARY

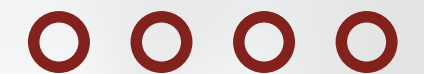
- Utrade has compiled a regulatory repository that is second to none, it is a hub of trade regulations and requirements that plays a vital role in our client's decision-making process and results in reduced TAT. Benefit from this extensive hub of regulations critical to your business, and never fail to be compliant
- The regulatory library helps our clients to keep a keen eye on trade-related regulatory obligations requirements, and standards and assists them in planning their trade journey accordingly. Our clients are well aware as they link their strategies to these obligations and requirements which enables them to identify gaps where they might not be compliant, identify trade risks, and quickly make well-assessed judgements



# E-COMMERCE SERVICES

**E-commerce fulfillment services are necessary for the effective functioning of every E-business. These services include picking, packaging, distributing or shipping, and delivering products to customers' doorsteps.**

- Utrade has extensive expertise in providing e-commerce warehouse fulfillment solutions and offers a wide range of services, including warehouse management, inventory accuracy, order processing, order management and fulfillment, shipping, and so forth.
- Engaging in a partnership with Utrade Logistics will allow your online retail business to improve productivity, increase profitability, and expedite product time-to-market while expanding your client base across many geographic locations.
- Increasing consumer demand continues to drive growth in worldwide e-commerce sales. Amidst this, almost all online businesses find it difficult to maintain increasing product data volumes, provide excellent customer support, and handle reverse logistics, such as aftermarket customer support and order fulfillment, especially during the peak seasons.



# E-COMMERCE SERVICES

- Our e-commerce services boost your business's productivity and assist you in concentrating on your core business while we look after the rest.
- Depending on how logistics is prioritized within your broader mercantilism strategy, it can generate costs or income. This indicates that you cannot make your clients happy until you deliver their stuff on time. If your product delivery is hindered, your sales and promotions will suffer. In this regard, e-commerce fulfillment is the most important component of your business.
- At Utrade, we customize your warehousing network to enhance delivery speed and reduce the costs of logistics operations. Whether you are shipping directly to customers, distributing to businesses, or selling at major retail stores, Utrade can help you expand with multi-channel fulfillment.
- Our key features and offerings under e-commerce fulfillment services are inventory optimization, live shipment tracking, enhanced customer experience, order and inventory management, supply chain management, planning, arranging and managing transportation needs as well as speedy and timely delivery.
- Utrade Logistics is indeed the one-stop destination for all e-commerce fulfillment services from picking, packaging, inventory management, warehousing to fast delivery.



# SOFTWARE SOLUTIONS

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**Software development is what Utrade has professionally done for the last couple of years. We are experts in rapid custom development of web-based, distributed, and standalone solutions designed to meet your organization's specific requirements and business needs.**

**Combining our versatile and creative branding experience with our technological capabilities we design websites that serve our clients business needs.**

## **RICH INTERNET APPLICATIONS**

Utrade is one of the leading rich internet application and Flex development providers, From rearchitecting existing enterprise-level applications to building new robust rich internet applications, Utrade has designed, developed, and delivered some of the most innovative and comprehensive RIA Flex solutions on the web today. Working hand-in-hand with Utrade User Experience Group, the Interfaces Development Group turns stunning designs into incredible software.

## **PRODUCT DEVELOPMENT**

We can design and build quality Graphic Design, Web & Desktop development products, whether your software or design need is a concept, or you have a fully documented specification. We build products that incorporate all phases of well-designed, manageable software solutions including product definition, planning, design, coding, release management, quality assurance testing, training, deployment and support. Our offshore product development model delivers high quality, reliable and cost-effective Product Lifecycle services

# UTRADE MOBILE APPLICATION

Introducing the uTrade Logistics Mobile Application – Your Ultimate Solution for Seamless Cargo Management!

Welcome to the uTrade Logistics mobile application, a cutting-edge platform designed to revolutionize the way you manage and track your cargo. With three distinct roles – Client, Driver, and Transporter – our app caters to all your logistics needs with unparalleled efficiency.

Key Features:

## 1. Client Role:

- Job Management: Clients can effortlessly view and manage their jobs directly from the app, ensuring a streamlined process.
- Load Assignment: Assigning loads to either transporters or drivers is now just a few taps away, offering unprecedented control over your logistics operations.
- Real-Time Tracking: Experience the power of real-time tracking, allowing drivers to provide accurate arrival times and ensuring transparency throughout the delivery process.

## 2. Driver Role:

- Job Visibility: Drivers have instant access to assigned jobs, eliminating communication gaps and enhancing overall coordination.

## 3. Transporter Role:

- Load Management: Transporters can efficiently manage their assigned loads, optimizing routes and schedules for increased productivity.
- Communication Hub: Stay connected with clients and drivers seamlessly through our integrated communication features, fostering collaboration and problem-solving.

## Main Functionality – Real-Time Tracking:

- One of the core functionalities of our app is the ability for clients, drivers, and transporters to engage in real-time tracking of their loads. With advanced GPS technology, users can monitor the exact location of their cargo, ensuring a heightened level of visibility and control.

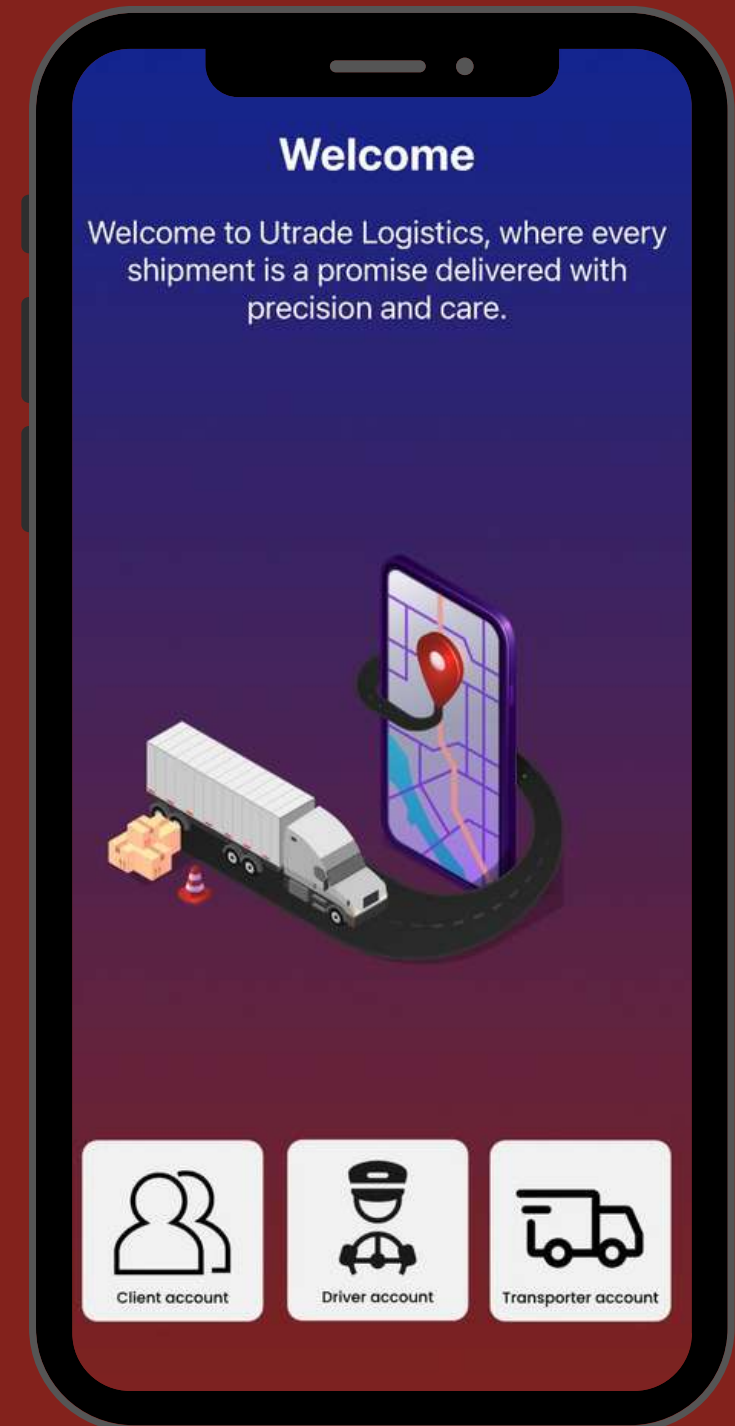
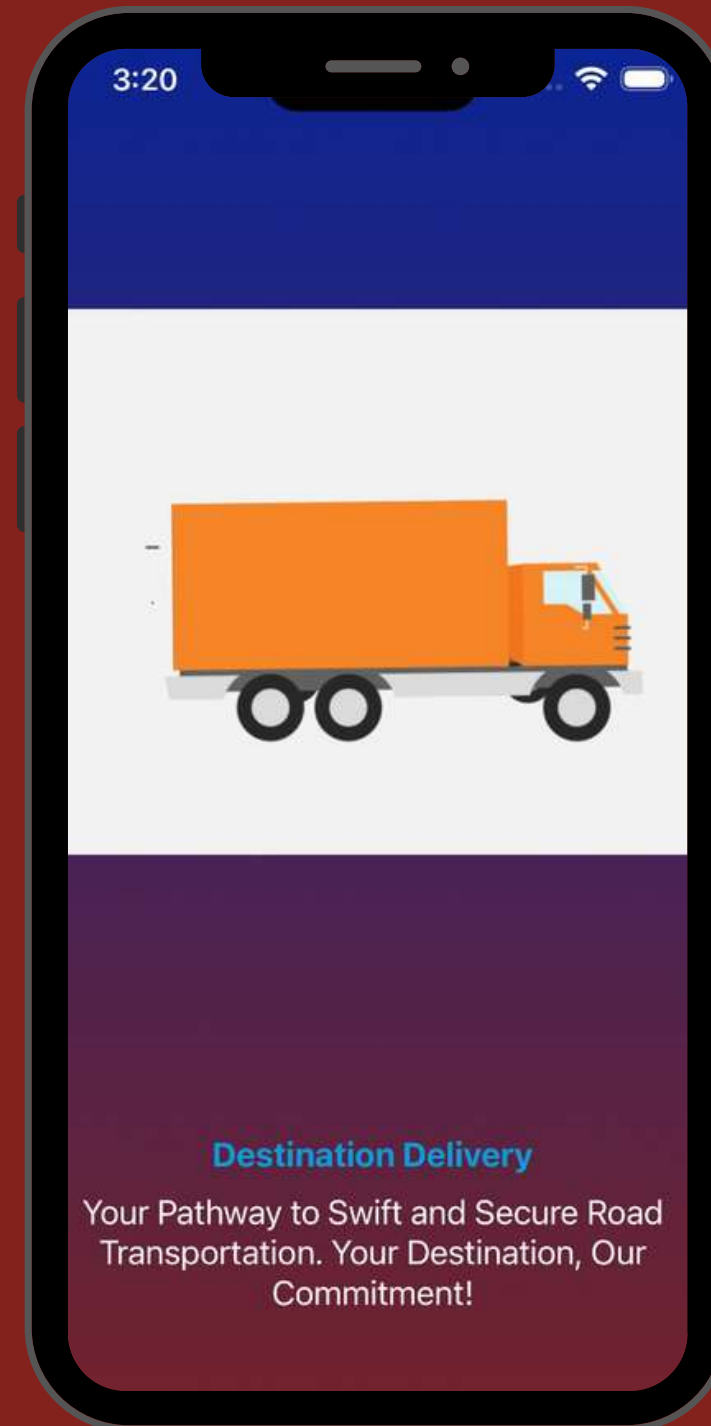
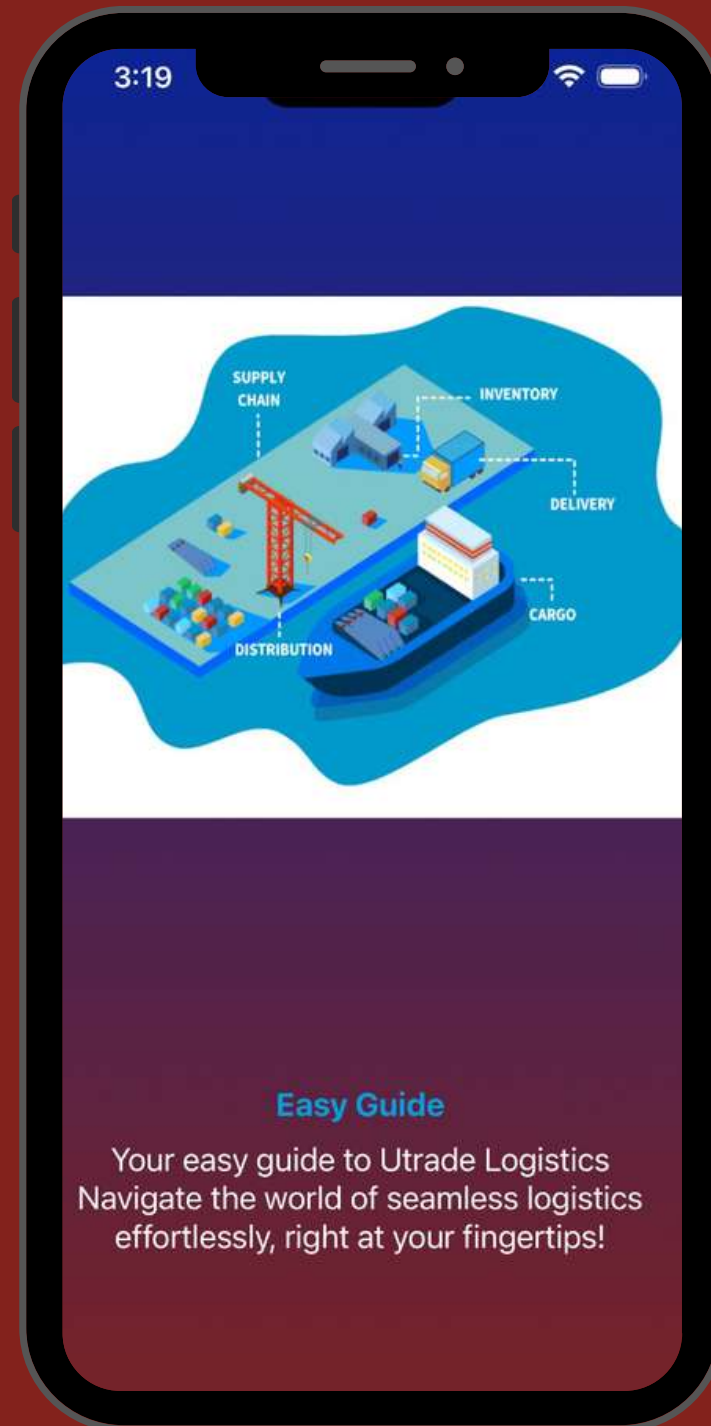
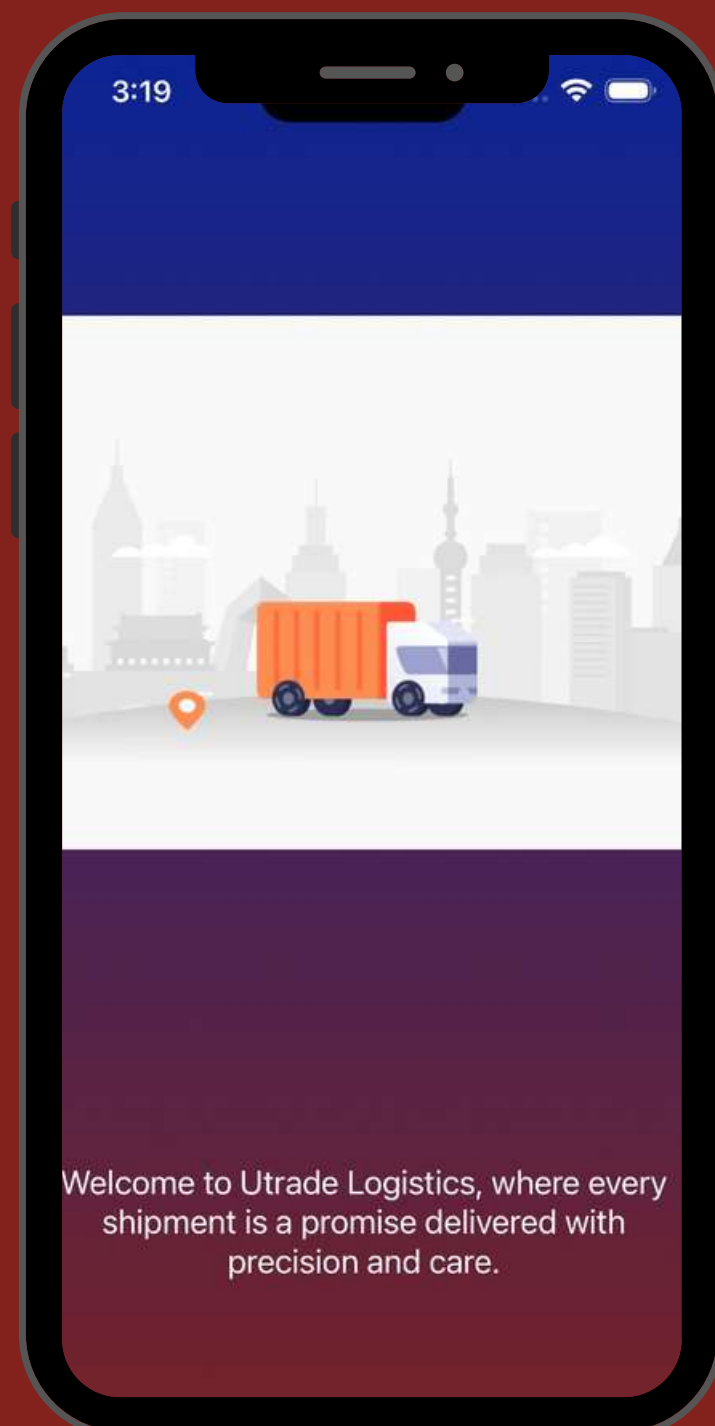
## Benefits:

- Efficiency: Say goodbye to manual coordination and delays. Our app automates processes, enhancing overall efficiency in cargo management.
- Transparency: Real-time tracking provides complete transparency, allowing all parties involved to stay informed about the status and location of the cargo.
- Enhanced Communication: Facilitate seamless communication between clients, drivers, and transporters, minimizing misunderstandings and optimizing the entire logistics chain.





# SOME VISUALS OF OUR MOBILE APPLICATION



# Google

## Reviews ★★★★★

**Oscar A. Kpesese**

1 review

★★★★★ 4 months ago

My company was in urgent need of service in the USA, we needed to deliver a time bound cargo to a client. We were already behind time but when we reached out to Utrade, they delivered within the specified time frame. I'm glad to have a working relationship with them now. I will always go back to them.

**Usman Ali**

Local Guide · 45 reviews · 247 photos

★★★★★ 3 weeks ago **NEW**

Highly Recommended for moving, sell your furniture, put all other items together for UTRADE to pickup from your home.

We were planning to move from New Brunswick to Alberta, i got quote from different shipment companies, no company was giving both pick/drop service from residential. UTRADE provide me both pick and drop service from the residential at lower rate then the companies quoting me the prices.

We were able to get the shipment on time, the deliver arrived on the scheduled date and was delivered inside the garage. It was very then very convenient for us to move our stuff to our home.

**sandy z**

2 reviews

★★★★★ 2 months ago

Exceptional service - highly recommend!

I recently had the pleasure of working with this amazing company. They have absolutely been a lifesaver with a very last minute unexpected situation. As a new business owner, there can be bad surprises (costing significant financial strain and time delays) around the corner at any time. Sharjeel went above and beyond to help us in the situation promptly, professionally and with our best interest on mind. We look forward to future relationships with Utrade.

**Lamine Zerdani**

1 review

★★★★★ 2 months ago

As a family, we moved quite a bit! We used different moving companies. Some were too expensive, others unresponsive and with some others half of our belongings arrived in parts!

In this latest moving, we did the big trip of almost 5000 Kms. During our prospection, the cheapest moving company (unknown) quoted our stuff for \$10.000 (yep, 10K!). One of my friends referred me to UTrade Logistics and I'm more than glad we did business with them!

- The quote was a shocking \$1800. So shocking that I needed to call them and confirm.
  - The follow up was amazing, they call you at each step of the process.
  - Our belongings came intact, within a week. (In the moving before this one, we got our belongings within 45 days and we paid extra charges, that we were not aware of. We paid almost \$9000 for a travel of 900Kms)
  - Even when our stuff was received, they followed up with us, to make sure that everything was good!
- Finally, UTrade Logistics is and will stay my moving company! I will recommend them for all my friends and relatives...
- Thank you Sergio...
- Thank you Jamie...
- And a special thank you to all the people working in the dark, following up, looking, and finding your stuff, if it was mixed with a different cargo.
- A big thank you to all UTrade Logistics team!!!

**Yasir Hameed**

3 reviews

★★★★★ 5 months ago

I moved to Ontario from New Brunswick. At that time did not know how to move my stuff there. Contacted many moving companies and they were charging crazy. Then I got UTRADE LOGISTICS reference from one of my friend. UTRADE LOGISTICS guided me properly how I can move my stuff in a very easy way and it was very cost effect when I compare with moving companies. I will defiantly recommend U TRADE LOGISTICS for your future move with in Canada or out of Canada.





# WE DELIVER





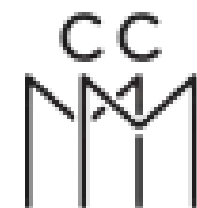
# WORKING WITH



Canada Border Services Agency    Agence des services frontaliers du Canada



The Federation of Pakistan Chambers of Commerce & Industry



The Chamber of Commerce of Metropolitan Montreal



THE CHAMBER OF COMMERCE for Greater Moncton

LA CHAMBRE DE COMMERCE pour le Grand Moncton



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# THANK YOU

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